

NEW
FOR 2013



Subcon | **Advanced
Manufacturing**

4 - 6 JUNE 2013 • NEC BIRMINGHAM

**INTRODUCING THE COMPLETE EVENT
FOR THE MANUFACTURING INDUSTRY**

WWW.SUBCONSHOW.CO.UK | WWW.ADVANCEDMANUFACTURINGSHOW.CO.UK

THE COMPLETE EVENT FOR ENGINEERING, TECHNOLOGY & MANUFACTURING INNOVATION



The leading brands in engineering come together to create a unique event that will deliver the manufacturing industry an unrivalled opportunity to do business.

Subcon

The UK's only national and international event dedicated to contract and subcontract manufacturing services, covering everything from design and prototyping to finishing and testing.

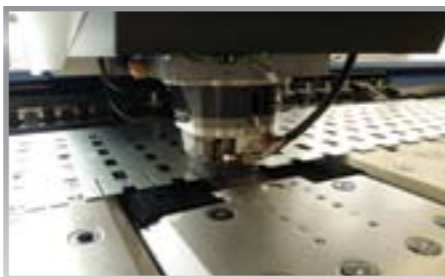
www.subconshow.co.uk



Advanced Manufacturing

Powered by MWP, the new and dedicated event showcasing the best in advanced manufacturing technology, including machine tools, tooling, metrology, software and accessories, helping UK companies stay competitive in global markets.

www.advancedmanufacturingshow.co.uk



theENGINEER conference

A place for world-leading cutting-edge thinkers to share their insights on the new technologies and innovations that are shaping the future for engineers and manufacturers.



A unique marketplace for subcontract manufacturing services, advanced manufacturing technologies, and a place for new ideas, learning and debate around technologies in engineering.

MEET, NETWORK & DO BUSINESS

WITH THOUSANDS OF ENGINEERING & MANUFACTURING DECISION MAKERS

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What does this mean for your business?

Key decision makers attend the event to review, plan and invest in high-productivity manufacturing technology and services. This presents you with a great opportunity to influence their decisions.

Brought to you by the leading industry titles

With focused editorial direction and support from The Engineer and MWP, the three day event will deliver a high quality audience eager to meet, learn and do business.

Your investment in exhibiting will be multiplied by:

- A focused marketing campaign to over 250,000 professionals within the industry
- The Engineer's 132,000 unique website visitors per month and 160,000 newsletter recipients
- MWP advanced manufacturing's readership of over 45,000 and 20,000 newsletter recipients
- Subcon's extensive database of past and potential exhibition visitors
- Strategic partnerships with key manufacturing industry organisations and international media organisations

theENGINEER SOURCE theENGINEER



Bringing together the best of contract and subcontract manufacturers, leading-edge manufacturing equipment and thought leaders and innovators in engineering excellence.

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The multiplier effect ... more sectors, more disciplines, more levels, more visitors

Each component of this event is a must-visit destination in its own right. The cross-sector, multi-discipline content will attract professionals from across the UK manufacturing and engineering sector.

Do business with:

- Directors and policy makers
- Engineers
- Quality assurance
- Design and product development
- Supply chain and sourcing
- Subcontracting buyers and purchasing teams

Subcon 2013

4 - 6 JUNE • NEC BIRMINGHAM

Encompassing all aspects of manufacturing, from design and prototyping to finishing and testing, Subcon showcases the best of the UK's manufacturing services sector, complemented by world-class suppliers from more than 20 countries.



Key decision makers for outsourcing projects from all sectors of UK manufacturing and industrial engineering converge on Subcon to find new suppliers, benchmark across regions, keep up to date with technology and forge new manufacturing partnerships.

Exhibiting at Subcon is an excellent opportunity to make new contacts, win new business and diversify into new sectors, delivering demonstrable ROI.

- ▶ MAKE NEW CONTACTS
- ▶ FORGE NEW PARTNERSHIPS
- ▶ WIN NEW BUSINESS

Get in touch today www.subconshow.co.uk



"The visitors were exactly the people we wanted to see: designers, buyers and specifiers. We were staggered by the quantity and quality of the sales leads we got – not just vague enquiries. We signed over a dozen NDA's for new projects. There is clearly still life in the UK manufacturing economy."

Joe Reeve, Chief Executive of Data Plastics

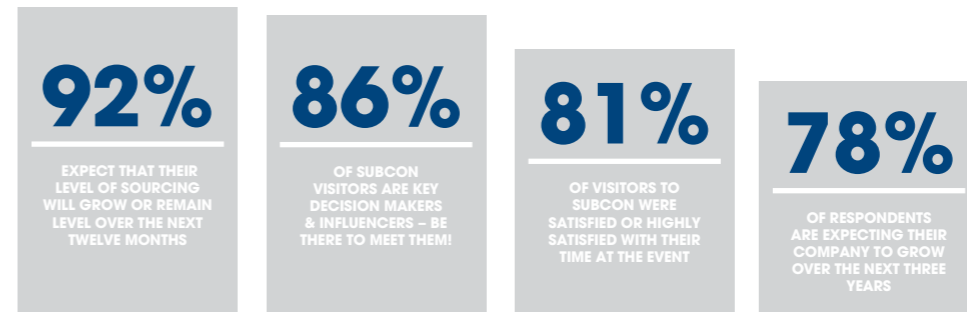
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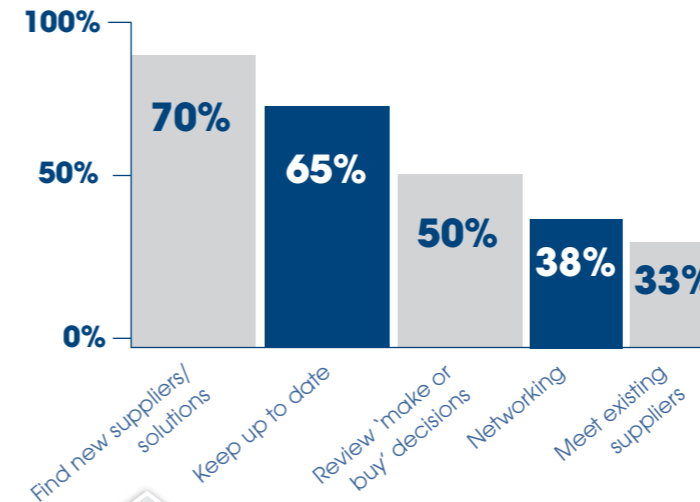
Delivering you the right audience to do business & increase revenue

Drawn from the supply chain, procurement, production and design functions, many visitors arrive with drawings and are ready to do business.

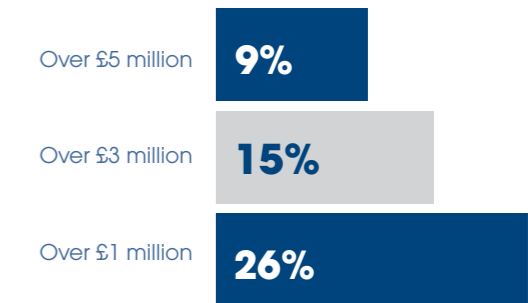


"We came to Subcon for box-build electronics and cable assembly suppliers, as well as laser cutting and multi-axis machining – and we have had a good response from the exhibitors we talked to."
Head of Purchasing, Delta-T

Why our visitors come to Subcon



Value of work outsourced



▶ If you wish to discuss your participation or sponsorship opportunities at Subcon, please contact:
E: jonathan.clark@centaur.co.uk | T: +44 (0) 20 7970 4080 | www.subconshow.co.uk

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NEW

A SHOWCASE FOR WORLD-CLASS MANUFACTURING TECHNOLOGY

Advanced Manufacturing

4-6 June 2013 • NEC Birmingham

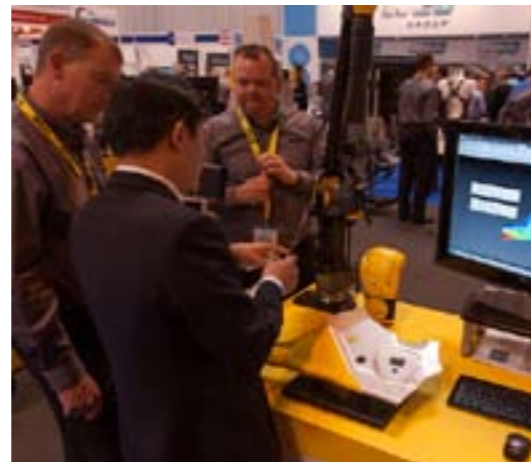
The **Advanced Manufacturing Show** is a new event running alongside Subcon, showcasing world-class advanced manufacturing technologies.

Brought to market with the support and editorial direction of MWP advanced manufacturing, the event will deliver a committed audience of production professionals looking to benchmark the best technology on the market and make their investment decisions.

- ▶ GENERATE NEW LEADS
- ▶ MAKE NEW CONTACTS
- ▶ SHOWCASE YOUR TECHNOLOGY



The power of MWP – delivering you the right audience MWP has a readership of over 45,000 & 20,000 Newswire recipients.



Who will you meet?

The Advanced Manufacturing Show will deliver key decision makers from all sectors:

- Aerospace
- Defence
- Automotive
- Oil & gas
- Medical
- Energy
- Transport
- Heavy engineering

And from all levels...

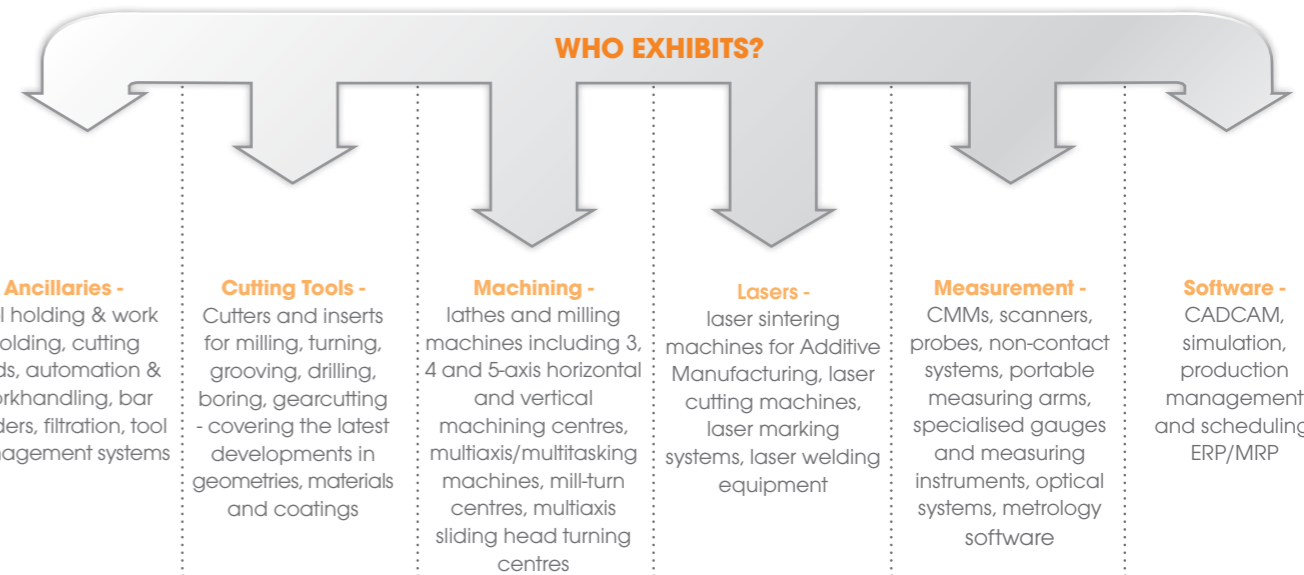
From board-level decision makers, to production and quality engineers who face the daily challenge of maximising productivity, efficiency and quality. All are looking to gain a competitive edge by applying the latest high-productivity solutions to increase ROI.

Get in touch today www.advancedmanufacturingshow.co.uk

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If you wish to discuss your participation or sponsorship opportunities at The Advanced Manufacturing Show, please contact: E: karl.creamer@centaur.co.uk | T: +44 (0) 1584 879911 | www.advancedmanufacturingshow.co.uk

NEW

theENGINEER conference



THE ENGINEER CONFERENCE IS AIMED AT SENIOR DECISION-MAKERS AND TECHNOLOGISTS THROUGHOUT THE UK'S ENGINEERING INDUSTRY.

Led by The Engineer, this new Conference will focus on some of the biggest issues and trends affecting the UK technology sector. It will look at the disruptive technologies set to change the face of the industry, examine how UK businesses can exploit the opportunities created by these trends, and offer advice on how to make innovation count.

For Conference sponsorship opportunities contact: Sonal Patel E: sonal.patel@centaur.co.uk T: +44 (0) 207 970 4487

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THE COMPLETE EVENT

BRINGING TOGETHER THE BEST IN
ENGINEERING, TECHNOLOGY
& MANUFACTURING

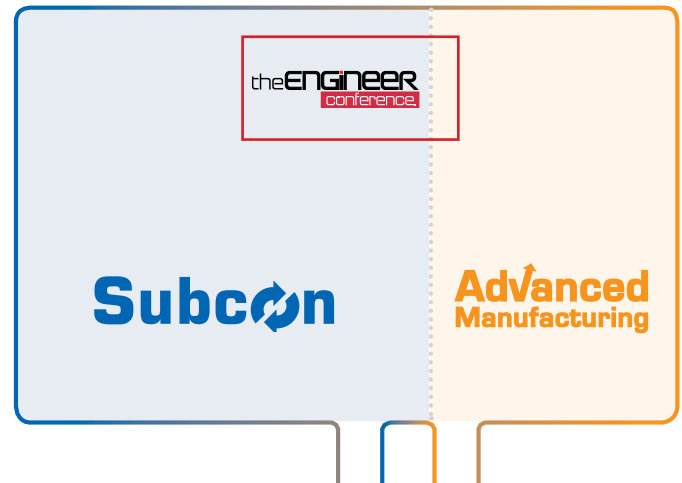


A unique opportunity to showcase your technology and services to a high quality and focused audience with the power to spend.

5 GREAT REASONS TO EXHIBIT...

1. Demonstrate your products and services to the market
2. Influence thousands of budget holders looking to review, plan and invest in manufacturing technology and services
3. Discover new business opportunities and generate sales leads
4. Benchmark your business against industry leaders
5. Reach over 250,000 professionals within the industry through our database

A NEW LAYOUT FOR 2013...



Headline Partners

theENGINEER

SOURCE
theENGINEER

MVP
advanced manufacturing

Get in touch!

Subcon

For stand space and sponsorship opportunities:

Jonathan Clark
E: jonathan.clark@centaur.co.uk
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www.subconshow.co.uk

theENGINEER
conference.

For Conference sponsorship opportunities contact:

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Advanced
Manufacturing

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